

Date: November 2007  
 Survey Name: AUGI HotNews  
 Total Respondents: 136

136

**1. What types of articles in AUGI HotNews do you read regularly? Check all that apply.**

	#	%
Tips & Tricks (technical) articles	131	96%
Trends or product overview articles	61	45%
Articles about new AUGI programs/services or AUGI announcements	56	41%
Other	12	9%

**2. Please comment about the length of AUGI HotNews articles. In general, do you think they are:**

	#	%
Too short/need more depth	20	15%
Too long/need more focus	5	4%
Just about right	111	82%

**3. In 2007, AUGI HotNews began publishing Video Tutorials. Have you viewed these tutorials in the newsletter?**

	#	%
Yes	32	24%
No	104	76%

**4. If you answered "No" to Question #3, please choose the primary reason for your "No" answer.**

	#	%
I cannot view Video Tutorials during work hours	27	20%
I don't like video-based training	10	7%
The Video Tutorials offered to date don't interest me, but I would be willing to view Video Tutorials in the future	27	20%
Other	40	29%

**5. AUGI HotNews includes Special Offers on products from Autodesk Partners that AUGI believes would be of value to its members. Have you ever investigated a Special Offer by clicking on the associated link for more information or have you downloaded trial versions of these partners'**

	#	%
Yes	56	41%
No	80	59%

**6. Do you currently use AutoCAD or another Autodesk "2D" product such as AutoCAD Architecture/Architectural Desktop; Mechanical Desktop or AutoCAD Mechanical; Land Development Desktop, etc.?**

	#	%
Yes, I currently use AutoCAD or another Autodesk "2D" product	93	68%
No, I currently use an Autodesk "3D" product such as a product in the Autodesk Revit family, Autodesk Inventor, AutoCAD Civil 3D, etc.	43	32%

6. If you answered "Yes" to Question #6, do you have plans to transition to an Autodesk "3D" product in the next 12 months?	#	%
Yes, I plan to begin using a product in the Revit family	16	12%
Yes, I plan to begin using Autodesk Inventor	4	3%
Yes, I plan to begin using AutoCAD Civil 3D	14	10%
Yes, I plan to begin using the Autodesk "3D" product I've entered below:	8	6%
No, I do not plan to transition to an Autodesk "3D" product in the next 12 months.	51	38%